



# Community Profile 2010

Perth County is a vibrant, rich agricultural community, diverse in its heritage and culture. The County will strive to efficiently and measurably deliver excellent services and work to strengthen the capacity of the local municipalities that Council represents.

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# Welcome

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It is my pleasure to welcome you to Perth County. As Warden, I am pleased and proud to tell you that we, in Perth County, are *Cultivating Opportunity* for business!

We are a County of 74,000 people at the heart of Southwestern Ontario – nestled among fertile fields and pastures

The County is Ontario’s richest agricultural region, and our farming tradition stretches back 170 years. More recently, our business climate, location and work force have helped to create a robust and diversified local economy, from manufacturing to tourism, to business services.



Residents take pride in our schools, first-class recreational facilities and active volunteer and community life. We hope that you take every opportunity to enjoy what Perth County has to offer: from our recreational facilities and golf courses, our many parks and trails; to our family-oriented programs and services, which all lend themselves to a quality of life which is unsurpassed.

In 2008, the Province of Ontario invested \$1,152,500 to assist The County and its partners implement a three-year community revitalization project to promote economic growth, attract investment and provide support to local businesses. The funds will be matched by our project partners, for a total of \$2,305,000 to be spent on Economic Development over the next three years.

2010 Warden Julie Behrns

We recognize the importance of good investment decisions being made on the basis of sound information. With that in mind, we are pleased to assist in whatever way we can to help you make the right investment choice.

Perth County is strategically located to serve the industrial, commercial and residential needs of the people of South Western Ontario. This region’s strong economic generators contribute significantly to our vibrant economy.

We offer industrial/business parks in various sizes and levels of services, from completely serviced to non-serviced.



Several major Provincial highways including Highways #23, #8, #7, and Perth Line 86 make the area easily and quickly accessible. The recent installation of the high speed fiber optics cable allows for instant global communication. These factors, combined with choice residential locations and the availability of quality education, health and social facilities, make the County a desirable location in which to live and do business.

Welcome to Perth County. We would be pleased to provide you with any further information you may require regarding business development opportunities in this vibrant area of Ontario.

Bernia Wheaton, Economic Development Coordinator

# Perth County and Member Municipalities

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Perth County, was created in January 1850 with eleven townships from the former Huron and Wellington Districts. With the opening of the first courthouse at Stratford in January 1853, the County was separated from the united counties of Huron, Perth, and Bruce to determine its own future. Five urban municipalities - Stratford, St. Marys, Mitchell, Listowel and Milverton - were incorporated over the years in addition to the townships.

The four municipalities within the county are the Municipality of North Perth, the Township of Perth East, The Township of Perth South and the Municipality of West Perth. While The City of Stratford and the Town of St. Marys are geographically inside the County, they function with a separate existence outside the County government.



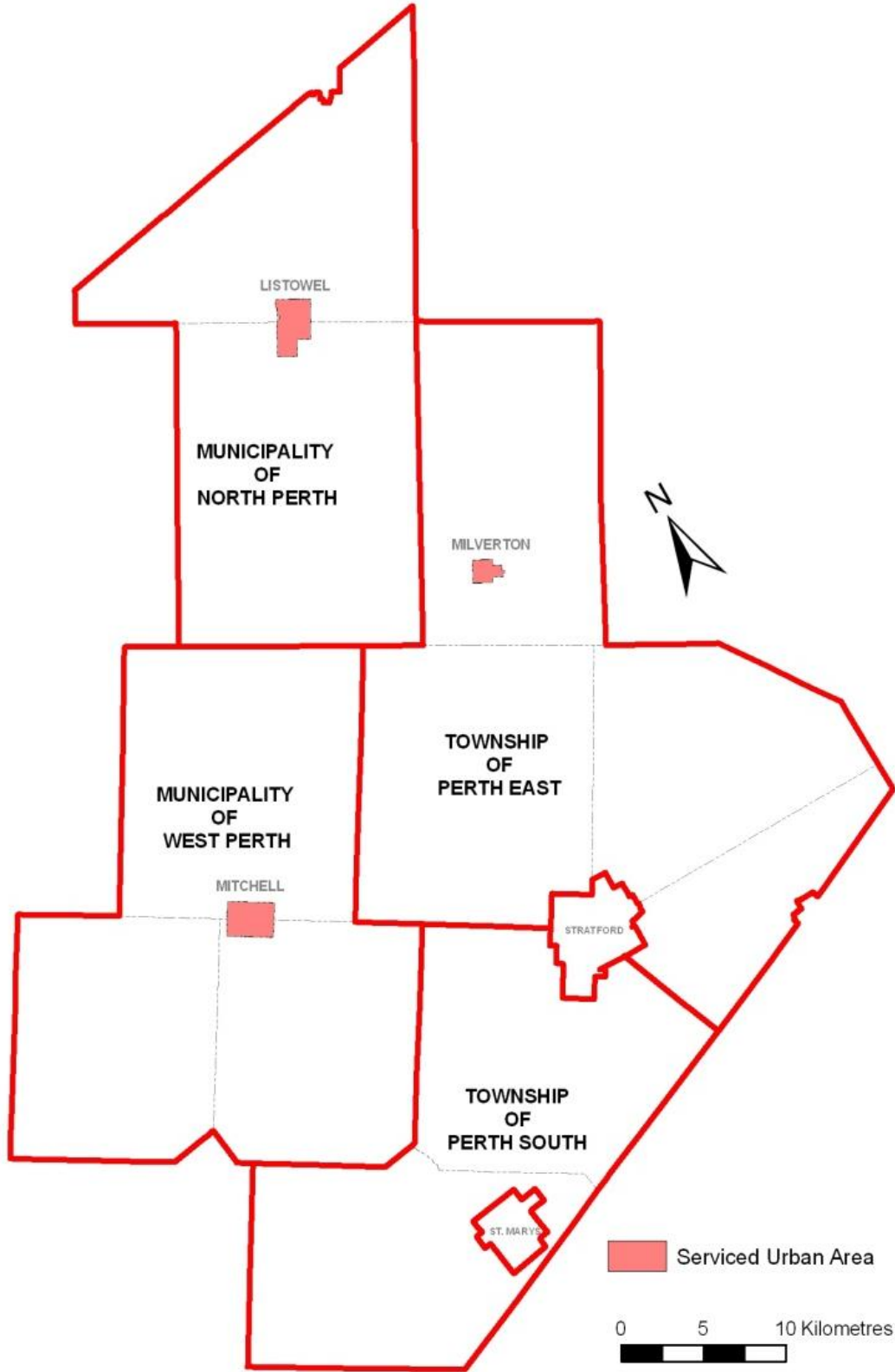
The municipality of North Perth has a total population of 12,254, with 4,800 households and a total land area of 49,300 hectares (493 km<sup>2</sup>).

The Township of Perth East has over 71,000 hectares (715 km<sup>2</sup>), 4,000 households and a total population of approximately 12,000.

The Municipality of West Perth has a total population of 8,840, with 3,340 households and a total land area of 57,900 hectares (579 km<sup>2</sup>).

The township of Perth South has a total population of 4,132, with 1,480 households and a total land area of 39,202 hectares (393 km<sup>2</sup>).

# County Of Perth



# Location



Distance Chart (km)

	Milverton	Mitchell	Stratford	St. Marys	Woodstock	London	Kitchener Waterloo	Sarnia	Windsor	Fort Erie	Toronto
Listowel	26	37	57	69	81	98	60	175	292	216	160
Milverton		21	28	48	56	90	49	168	287	211	155
Mitchell			21	33	58	60	68	138	254	224	169
Stratford				22	28	60	45	139	256	207	149
St. Marys					55	42	67	124	231	242	170
Woodstock						50	55	160	231	185	143
London							108	106	196	234	177
Kitchener- Waterloo								208	290	165	100
Sarnia									110	331	289
Windsor										411	369
Fort Erie											155

# Location

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Perth County is located in the heart of South Western Ontario. Member Municipalities include North Perth, Perth East, West Perth, and Perth South. Urban centers include Listowel, Milverton, and Mitchell. The City of Stratford and Town of St. Marys are geographically located within the County, but both have been separated from the County's jurisdiction.

**Longitude & Latitude:**

Latitude 43° 22' N  
 Longitude 80° 50' W

**Elevation**

1,293 ft (394 m) above Sea level

**Time Zone:**

Eastern Standard Time (UTC -5)

**Area:**

Land 856.53 sq mi (2,218.41 km<sup>2</sup>)  
 Urban 8.5 sq mi (21.92 km<sup>2</sup>)  
 City's and Town's 13.1 sq mi (34 km<sup>2</sup>)

# Climate

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Perth County offers four distinct seasons. Winter encompasses December, January and February. Spring blooms in March, April, and May. Summer months include June, July, and August, while Autumn months include September, October and November.

**Weather Normals (30 year average)**

	Jan	Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec
<b>Daily Maximum</b>	-3.2	-2.2	3.1	10.6	18.3	23.1	25.4	24.3	20.0	13.1	5.6	-0.4
<b>Daily Minimum</b>	-10.3	-9.7	-5.0	1.0	6.8	11.8	14.0	13.3	9.7	4.4	-0.6	-6.5
<b>Daily Average</b>	-6.7	-6.0	-1.0	5.8	12.6	17.4	19.7	18.9	14.9	8.8	2.5	-3.5
<b>Rainfall (mm)</b>	28.7	25.4	46.8	76.0	82.2	77.4	90.1	83.3	104.3	79.2	79.3	47.7
<b>Snowfall (cm)</b>	75.0	43.6	28.3	9.0	0.3	0.0	0.0	0.0	0.0	1.6	22.5	63.4
<b>Month - End Snow Cover (cm)</b>	26.0	17.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	17.0

# Transportation

Perth County is connected to major markets via transportation links including road, rail, air, and sea.

## Roads

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The County Road system totals 545.3 km (340.81 miles). Main highways within the County include:

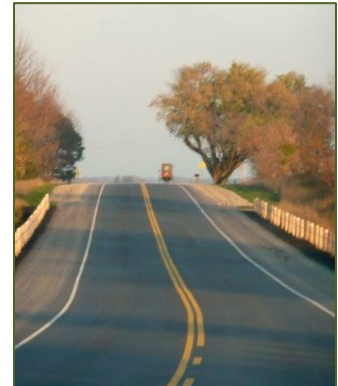
**Perth Line 86** – connects Perth County to Waterloo Region in the East, and Huron County to the West. This highway travels directly through the Town of Listowel.

**Hwy 23** – connects Perth County to Wellington County in the North, and through to Middlesex County in the South. This highway travels directly through the Town of Listowel, and the Town of Mitchell.

**Hwy 8** – connects Perth County to Waterloo Region in the East, and Huron County in the West. This highway travels directly through the Town of Shakespeare, the City of Stratford, the Town of Sebringville, and the Town of Mitchell.

**Hwy 7** – connects Perth County to Waterloo Region in the East, and Oxford County and Middlesex County in the South. This highway travels through the Town of Shakespeare, the City of Stratford (where it bends southward) and continues southward.

**Hwy 131/119** – connects Perth County to Wellington County in the North and Oxford County and Middlesex County in the South. This highway travels through the Town of Milverton and on to the City of Stratford where it merges with Hwy 7 and continues South to Oxford and Middlesex County.



**Highway 401** (also known as the Macdonald-Cartier Freeway) is a highway that extends across Southern Ontario. It is a main transportation artery for passengers and cargo alike. Highway 401 is the longest 400-Series Highway in Ontario, and one of the widest and busiest highways in the world. It is the road transportation backbone of the Quebec City-Windsor Corridor, along which over half of Canada's population resides.

Perth County is located 30km north of Highway 401. The 401 can be accessed at Woodstock, via Road 107/Highway 59 from Shakespeare, as well as Hwy 6 or Hwy 119/45 at Ingersoll.

## Trucking Firms / Courier Services

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More than 15 trucking and logistic firms serve Perth County. Virtually all commodities are transhippable to and from Perth County.

Nine (9) couriers including local, regional, national and international businesses serve the County.

# Traffic Counts

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Traffic Counts are collected the same way for every highway in the community. This makes them useful to compare business opportunities.

## **Traffic Counts (vehicles daily)**

Highway 7/8 at Shakespeare: 10,600  
Highway 7 at St. Pauls: 10,100  
Highway 7 at St. Marys: 6,150  
Highway 7 & 23 Junction: 6,500  
Highway 8 at Sebringville: 7,950  
Highway 8 at Mitchell: 7,200  
Highway 8 at Dublin: 3,850

Highway 23 at Mitchell: 3,550  
Highway 23 at Bornholm: 4,600  
Highway 23 at Newry: 4,000  
Highway 23 at Listowel: 9,100  
Highway 23 at Gowanstown: 7,800

Perth Road 86 at Listowel: 7,500

**Source:** 2005 Provincial Highways Annual Average Daily Traffic report, Ministry of Transportation

# Bus Service

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Greyhound offers daily trips to destinations including Toronto via Kitchener as well as London. From these hubs, additional service can be selected to communities throughout Ontario, and destinations throughout the United States. Local departure is from 219 Frederick Street, Stratford, which is open daily from 9:00am to 5:00pm

## **Greyhound Canada**

519-273-2160

[www.greyhound.ca](http://www.greyhound.ca)

## **Cherrey Bus Lines Inc.**

519-271-7741

[www.cherreybuslines.com](http://www.cherreybuslines.com)

## **Newry Coach Lines**

519-356-2611

## **S & K Transportation Inc**

519-291-3051

6154 Perth Line 86 , Listowel , ON N4W 3L2

# Airports

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Four International Airports offer global linkage by air. These airports are within a one-hour drive of Perth County: Toronto Pearson International, London International, Region of Waterloo International, Hamilton International.

## **Toronto Pearson International Airport**

416-776-3000  
1-866-207-1690  
www.gtaa.com

## **Region of Waterloo International Airport**

519-648-2256  
www.waterlooairport.ca

## **London International Airport**

519-452-4015  
www.londonairport.on.ca

## **Hamilton International Airport**

905-679-2999 x260  
www.flyhi.ca

# Stratford Municipal Airport

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Stratford Airport is located in the Township of Perth East, 6 km northeast of the City of Stratford. The airport was expanded to better service the needs of the business community. With completion of all phases of expansion, Perth County now has one of Ontario's finest general aviation facilities. The airport includes modern runways and facilities. The airport is equipped to handle a range of air traffic. A flight school is also located in the airport.

## **Stratford Municipal Airport:**

R.R. # 1 Stratford, Ontario  
N5A 6S2  
Phone: 519-272-0933  
Fax: 519-271-2473

**Manager:** Andy Woodham

## **Location:**

Latitude 43° 24" 52" N  
Longitude 80° 56" 08" W  
Elevation 1215

## **Runways:**

05/23	5000' x 100' asphalt
17/35	2829' x 50' asphalt

## **Navigation aids:**

VOR/DME London (YXU) 117.2

**Fuel:** 100 LL - Jet A

**CANPASS:** Phone: 1-888-226-7277



# Airport Shuttle

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Airport shuttles provide direct transit to International airports

## **Stratford Airporter**

519-273-0057

[www.stratfordairporter.com](http://www.stratfordairporter.com)

## **Airways Transit**

519-886-2121

[www.airwaystransit.com](http://www.airwaystransit.com)

## **Robert Q Airbus**

519-673-6804

[www.robertq.com/airbus](http://www.robertq.com/airbus)

## **Formal Limousine Service**

519-273-6070

# Car Rental

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We have a number of Car Rental agencies conveniently located throughout the County.

## Avis Car and Truck Rental

1-800-437-0358

## Discount Car and Truck Rental

519-273-2511

1-877-742-8787

## Enterprise Rent-a-Car

1-866-799-7968

[www.enterpriserentacar.ca](http://www.enterpriserentacar.ca)

## Thrifty Car Rental

1-800-847-4389

[www.thrifty.com](http://www.thrifty.com)

## ABC Car & Truck Rentals

519-273-3116

2001 Ontario E, Stratford

N5A 6S4

## Jamieson Car & Truck Rental

Stratford

519-271-9730

598 Lorne Ave East , Stratford

## National Car Rental

519-284-0723

1-800-227-7368

449 Queen St West, St Marys

## Bryan's Auto Centre

519-291-4244

985 Main Street West, Listowel,

ON N4W 3L2

## Enterprise Rent-A-Car

519-292-2000

8324 Wallace St North, Listowel,

ON

# Rail Service

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Passenger Rail Service is offered by VIA Rail. Trains depart from Perth County (Stratford) to Chicago (via Sarnia) daily. Trains also depart for Toronto (via Kitchener-Waterloo).

Three carriers provide daily freight rail service to Perth County.

## VIA Train Station

101 Shakespeare Street  
[www.viarail.ca](http://www.viarail.ca)

## Canadian National Railway

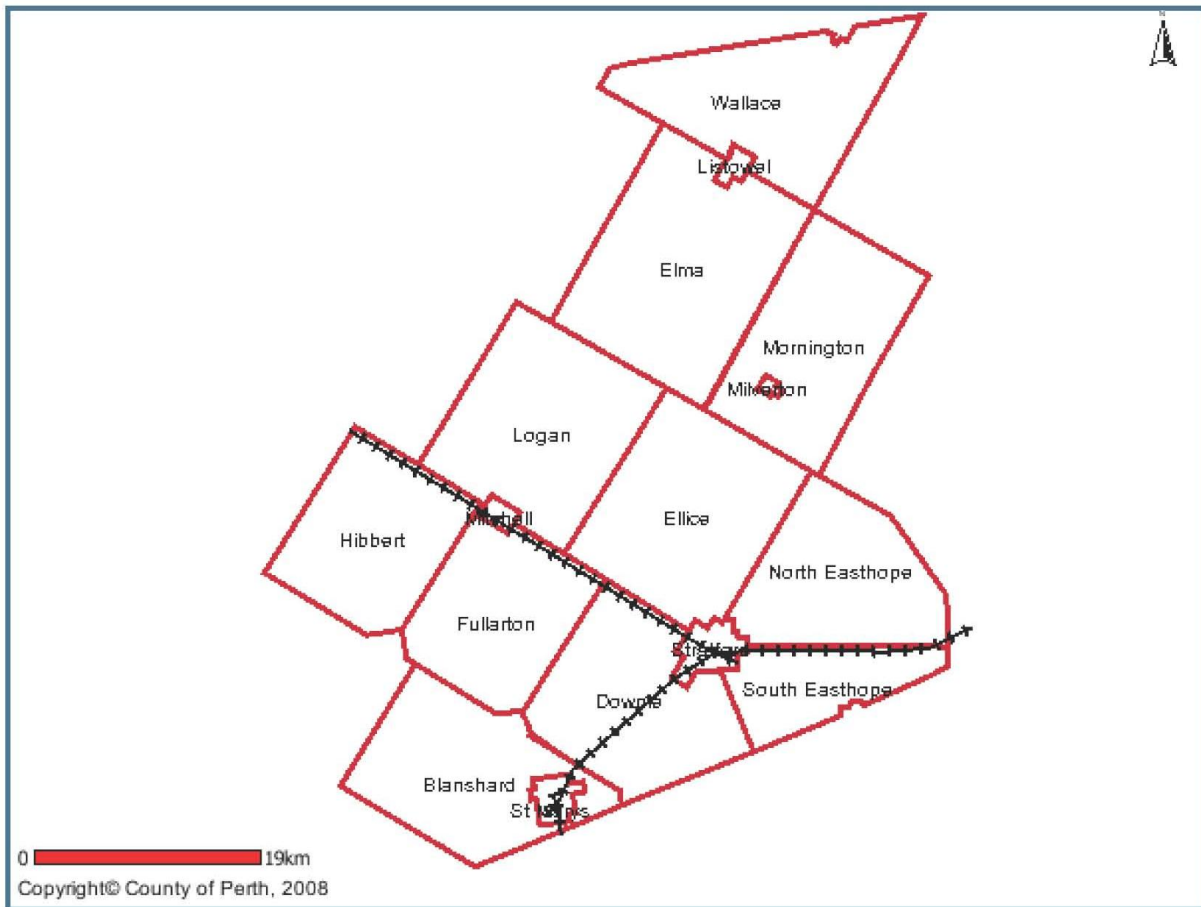
[www.cn.ca](http://www.cn.ca)

## Canadian Pacific Railway

[www.cpr.ca](http://www.cpr.ca)

## Goderich-Exeter Railway Co:

519-271-1441



# Port Service

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Perth County is conveniently located within a 1 hour drive of three of the Great Lakes. The port of Goderich is located on Lake Huron. Goderich provides seaway depth berthing and modern docking facilities. Port Stanley is located on Lake Erie, and is the only deep-water port on the north shore of Lake Erie. The port of Toronto is located on Lake Ontario, and is a large international port offering full container and cargo handling service. The Port of Hamilton is located on Lake Ontario, and is becoming a full service facility for our geographic area. Access by rail and by truck is available to all ports, providing business with a gateway to national and international waterways.

**Port of Goderich**

519-524-3234  
[www.goderichport.ca](http://www.goderichport.ca)

**Toronto Port Authority**

[www.torontoport.com](http://www.torontoport.com)

**Port Stanley**

519-782-3054

**Hamilton Harbour Commission**

[www.hamiltonport.ca](http://www.hamiltonport.ca)

# Financial Institutions

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## **RBC Royal Bank**

1-800-769-2511  
www.rbcroyalbank.com

## **CIBC**

1-800-465-2422  
www.cibc.com

## **Scotiabank**

www.scotiabank.com

## **BMO Bank of Montreal**

www.bmo.com

## **HSBC Bank Canada**

1-888-310-HSBC  
www.hsbc.ca

## **TD Bank Financial Group**

www.td.com

1-866-222-3456

# Credit Unions

## **Libro Financial Group**

519-271-4883  
1-800-361-8222  
391 Huron Street, Stratford , ON N5A 5T6

## **Mennonite Savings & Credit Union**

519-662-3550  
100 Mill , New Hamburg , ON N0B 2G0  
519-595-8796  
12 Main S , Milverton , ON

## **Your Neighbourhood Credit Union**

519-271-9083  
1067 Ontario Street , Stratford , ON N5A 6W6  
519-393-6670  
Sebringville , ON  
519-625-8400  
Shakespeare , ON N0B 2P0  
519-348-8448  
105 Ontario Mitchell , ON N0K 1N0

## **Heartland Credit Union**

Smith's Market Square  
161 Inkerman St. W.  
Listowel, ON N4W 1C8  
Phone: (519) 291 6189  
Fax: (519) 291 6191

# Local Economy

Perth County is a vibrant, rich agricultural community, diverse in its heritage and culture. Perth County is a place where urban services meet rural living, making our community a great location for your employees and their families. Agriculture, Manufacturing, Tourism, Commercial, and Service industries offer a vibrant business community.

Perth County's Unemployment Rate continues to be one of the lowest in the province of Ontario. The current rate of 7.8% (March 2010) and is continuing to decline.

Service Canada provides additional information on the Labour Market. This information can be found at [www.labourmarketinformation.ca](http://www.labourmarketinformation.ca)

## Major Employers (Industrials)

	Number of employees*
Listowel Technology Inc.	500
Spinrite Inc. Of Listowel	375
Maple Leaf Foods	375
Listowel Cold Storage	320
Ideal Supply Company Limited	175
Parmalat (Mitchell)	150
Durisol Inc.	150
Cooper Standard Automotive (Mitchell)	150
McLean Taylor Construction	110
FGC Ltd.	100
Boshart Industries	85
First Student Inc.	75
Great Lakes Specialty Meats	60
Benshaw Canada Controls	52
B.T.E. Assembly	50
Robica Forman Tank (Perth South)	49
Bio Agri Mix	40

\*employee number, at time of printing

## Population Growth 1996 - 2009

Population	1996	2001	2006	2009	2006 - 2009		2001 - 2006		1996 - 2006	1996 - 2006
					% Change	Net Increase	% Change	Net Increase		
West Perth	8,907	9,129	8,839				-3.2%	-290	-0.8%	-68
Perth East	12,089	12,119	12,041				-0.6%	-78	-0.4%	-48
North Perth	11,808	12,055	12,254				1.7%	199	3.8%	446
Perth South	4,343	4,299	4,132				-3.9%	-167	-4.9%	-211
<b>Perth County</b>	<b>37,147</b>	<b>37,602</b>	<b>37,266</b>	<b>36,798</b>	<b>-1.3%</b>	<b>-468</b>	<b>-0.9%</b>	<b>-336</b>	<b>0.3%</b>	<b>119</b>
St. Marys	5,952	6,293	6,617	6,766	2.3%	149	5.1%	324	11.2%	665
Stratford	29,007	29,780	30,461	31,712	4.1%	1,251	2.3%	681	5.0%	1,454
<b>Total</b>	<b>72,106</b>	<b>73,675</b>	<b>74,344</b>	<b>75,276</b>	<b>1.3%</b>	<b>932</b>	<b>0.9%</b>	<b>669</b>	<b>3.1%</b>	<b>2,238</b>

Source: Statistics Canada, Census of Population: 1996, 2001, 2006, Manifold Data Mining, 2009.

# Labour Force Profile Comparison 2001, 2006 and 2009

	Perth County			St. Marys			Stratford			Region			Southwestern Ontario			Ontario	
	2009	2006	2001	2009	2006	2001	2009	2006	2001	2009	2006	2001	2006	2001	2006	2001	
<b>Total population 15 years and over by labour force activity</b>	29,109	28,890	28,530	5,503	5,310	4,815	26,218	24,750	23,670	60,829	58,950	57,015	1,962,990	1,831,220	9,819,420	9,048,040	
<b>In the labour force</b>	21,382	21,735	21,540	3,721	3,600	3,270	18,175	17,180	16,645	43,278	42,515	41,455	1,333,030	1,247,670	6,587,575	6,086,815	
<b>Employed</b>	20,554	21,170	20,890	3,439	3,460	3,165	16,640	16,320	15,840	40,632	40,950	39,895	1,254,265	1,175,790	6,164,245	5,713,900	
<b>Unemployed</b>	829	560	655	282	140	105	1,535	865	805	2,646	1,565	1,565	78,755	71,860	423,335	372,915	
<b>Not in the labour force</b>	7,727	7,155	7,000	1,782	1,710	1,540	8,043	7,570	7,025	17,552	16,435	15,565	629,950	583,565	3,231,840	2,961,220	
<b>Participation rate</b>	73.5	75.2	75.5	67.6	67.8	67.9	69.3	69.4	70.3	71.1	72.1	72.7	67.9	68.1	67.1	67.3	
<b>Employment rate</b>	70.6	73.3	73.2	62.5	65.2	65.7	63.5	65.9	66.9	66.8	69.5	70.0	63.9	64.2	62.8	63.2	
<b>Unemployment rate</b>	3.9	2.6	3.0	7.6	3.9	3.2	8.4	5.0	4.8	6.1	3.7	3.8	5.9	5.8	6.4	6.1	
<b>Population 15 to 24 years -</b>																	
<b>Labour force activity</b>	5,442	5,620	5,620	889	840	770	4,007	3,880	3,905	10,338	10,340	10,295	339,130	316,090	1,624,835	1,479,675	
<b>In the labour force</b>	4,332	4,475	4,475	745	655	630	3,147	2,995	3,215	8,225	8,125	8,320	241,545	226,200	1,059,355	982,185	
<b>Employed</b>	3,984	4,170	4,170	607	575	570	2,739	2,675	2,840	7,330	7,420	7,580	210,020	198,325	905,425	855,000	
<b>Unemployed</b>	348	305	305	139	75	60	408	320	380	895	700	745	31,510	27,875	153,935	127,185	
<b>Not in the labour force</b>	1,110	1,140	1,140	144	190	135	859	885	685	2,113	2,215	1,960	97,575	89,885	565,475	497,495	
<b>Participation rate</b>	79.6	79.6	79.6	83.8	78.0	81.8	78.5	77.2	82.3	79.6	78.6	80.8	71.2	71.6	65.2	66.4	
<b>Employment rate</b>	73.2	74.2	74.2	68.2	68.5	74.0	68.4	68.9	72.7	70.9	71.8	73.6	61.9	62.7	55.7	57.8	
<b>Unemployment rate</b>	8.0	6.8	6.8	18.6	11.5	9.5	13.0	10.7	11.8	10.9	8.6	9.0	13.0	12.3	14.5	12.9	
<b>Population 25 years and over - Labour force activity</b>	23,667	22,925	46,592	4,614	4,470	4,045	22,211	20,870	19,770	50,491	48,265	70,407	1,623,850	1,515,115	8,194,585	7,568,360	
<b>In the labour force</b>	17,050	17,065	34,115	2,976	2,950	2,640	15,027	14,185	13,430	35,053	34,200	50,185	1,091,485	1,021,445	5,528,220	5,104,635	
<b>Employed</b>	16,569	16,715	33,284	2,832	2,885	2,595	13,901	13,645	13,000	33,302	33,245	48,879	1,044,230	977,465	5,258,825	4,858,900	
<b>Unemployed</b>	480	350	830	144	60	45	1,126	540	425	1,751	950	1,300	47,240	43,980	269,395	245,730	
<b>Not in the labour force</b>	6,617	5,855	12,472	1,638	1,520	1,400	7,184	6,685	6,340	15,438	14,060	20,212	532,365	493,665	2,666,365	2,463,725	
<b>Participation rate</b>	72.0	74.4	73.2	64.5	66.0	65.3	67.7	68.0	67.9	69.4	70.9	71.3	67.2	67.4	67.5	67.4	
<b>Employment rate</b>	70.0	72.9	71.4	61.4	64.5	64.2	62.6	65.4	65.8	66.0	68.9	69.4	64.3	64.5	64.2	64.2	
<b>Unemployment rate</b>	2.8	2.1	2.4	4.8	2.0	1.7	7.5	3.8	3.2	5.0	2.8	2.6	4.3	4.3	4.9	4.8	

Source: Statistics Canada, Census of Population, 2006, Manifold Data Mining Inc., 2009.

## Households by Income, 2006

	Perth County		St. Marys		Stratford		Region		Southwestern Ontario		Ontario	
	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total
<b>Total Number of Households</b>	13,050		2,625		12,880		28,555		944,810		4,555,025	
<b>Under \$10,000</b>	315	2.4%	85	3.2%	470	3.6%	870	3.0%	36,150	3.8%	198,235	4.4%
<b>\$10,000 to \$19,999</b>	885	6.8%	240	9.1%	1,295	10.1%	2,420	8.5%	85,255	9.0%	398,830	8.8%
<b>\$20,000 to \$29,999</b>	1,075	8.2%	160	6.1%	1,285	10.0%	2,520	8.8%	87,965	9.3%	408,130	9.0%
<b>\$30,000 to \$39,999</b>	1,515	11.6%	340	13.0%	1,445	11.2%	3,300	11.6%	97,805	10.4%	447,475	9.8%
<b>\$40,000 to \$49,999</b>	1,355	10.4%	305	11.6%	1,435	11.1%	3,095	10.8%	92,560	9.8%	419,525	9.2%
<b>\$50,000 to \$59,999</b>	1,430	11.0%	275	10.5%	1,285	10.0%	2,990	10.5%	84,680	9.0%	385,555	8.5%
<b>\$60,000 to \$69,999</b>	1,185	9.1%	235	9.0%	940	7.3%	2,360	8.3%	78,495	8.3%	356,990	7.8%
<b>\$70,000 to \$79,999</b>	1,030	7.9%	245	9.3%	1,135	8.8%	2,410	8.4%	70,100	7.4%	324,835	7.1%
<b>\$80,000 to \$89,999</b>	1,065	8.2%	185	7.0%	820	6.4%	2,070	7.2%	60,675	6.4%	282,910	6.2%
<b>\$90,000 to \$99,999</b>	740	5.7%	135	5.1%	600	4.7%	1,475	5.2%	49,955	5.3%	238,720	5.2%
<b>\$100,000 and over</b>	2,425	18.6%	415	15.8%	2,180	16.9%	5,020	17.6%	201,075	21.3%	1,093,810	24.0%
<b>Median household income \$</b>			\$56,317		\$54,128						\$60,455	
<b>Average household income \$</b>			\$65,818		\$65,046						\$77,967	

Source: Statistics Canada, Census of Population, 2006.

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# Property Tax Rates

To establish a property's assessed value, the Current Value Assessment method is used. It is used by most assessment jurisdictions in Canada and throughout the world. As many as 200 factors are considered when assessing the value of a property. These factors usually account for 85% of the value:

- location
- lot dimensions
- business area
- age of the property, adjusted for any major renovations/additions

Key features of the property are analyzed with sales of comparable properties in the community to determine the assessment.

## Municipal Property Assessment Office

57 Napier Street

P.O. Box 190

Goderich Ontario N7A 3Z2

E-Mail: [enquiry@mpac.ca](mailto:enquiry@mpac.ca)

Toll Free 1-866-296-6722

Fax: 1-866-297-6703

## Municipality of West Perth 2010 Tax Rates

	<b>General</b>	<b>Street Lights Subtotal</b>		<b>County</b>	<b>Education</b>	<b>Total Tax Rate</b>
Industrial Occupied	0.01086608	0.00042992	0.01129600	0.00545852	0.02193210	0.03868662
Industrial Vacant	0.00706296	0.00027945	0.00734240	0.00354804	0.01425587	0.02514631
Industrial-New Construction	0.01086608	0.00042992	0.01129600	0.00545852	0.01430000	0.03105452

# Taxation

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## **Federal Taxation**

Taxation by the Canadian government is handled by the Canada Revenue Agency. Taxation is based on all sources of income, both inside and outside Canada. Consultation with an accountant and lawyer is recommended, to determine which tax incentives, if any, are available to your business.

## **Canada Revenue Agency**

Tax Center  
105-275 Pope Road  
Summerside, PEI C1N 6E8  
1-800-959-5525 (business)      1-800-959-8281 (individuals)

## **Provincial Corporate Income Tax**

Provincial taxation is also based on all sources of income by the business. For information on tax credits, please contact the Government of Ontario.

## **Ministry of Revenue Tax Office**

London Regional Tax Office  
Dufferin Corporate Centre, 400-130 Dufferin Avenue  
London, Ontario N6A 6G8  
Toll Free: 1-800-265-1540  
Fax: 519-661-6618

## **Personal Income Tax**

Both the Federal and Provincial Government levy taxes for residents of Ontario on income from all sources inside and outside Canada. Taxes are payable annually. For more information, contact the Canada Revenue Agency

## **Ontario Sales Tax**

The Ontario Provincial Government levies a sales tax on certain goods consumed, used or sold within the province. Retail vendors are required to obtain a license and maintain adequate sales records. The Ontario Retail Sales Tax is 8%

## **Federal Goods and Services Tax**

The GST applies to all goods and services except basic grocers, prescription drugs and medical devices. The GST is charged at a rate of 5%

## **Federal Excise Tax**

A federal excise tax is imposed on specific goods such as jewellery, cigarettes and alcoholic beverage that are either manufactured in or imported into Canada. Manufacturers or

importers of these goods are required to obtain a sales tax license of which there is no charge. Applications and further information are available from the District Excise Office.

## Labour Laws

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Ontario employees and employers are governed by the Employment Standards Act. The Act covers topics including:

- ✓ How the Act applies
- ✓ Continuity of Employment
- ✓ Payment of Wages
- ✓ Records
- ✓ Hours of Work & Eating Periods
- ✓ Overtime Payment
- ✓ Minimum Wage
- ✓ Public Holidays
- ✓ Vacation with Pay
- ✓ Equal pay for Equal Work
- ✓ Benefit Plans
- ✓ Leaves of Absence
- ✓ Termination and Severance of Employment

## Government

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Canada is a federation comprising ten provinces and three territories, Canada is a parliamentary democracy and a constitutional monarchy, with head-of-state, Queen Elizabeth II, who is officially represented by the Governor General (or by a lieutenant-governor at the provincial and territorial levels), and Parliament. It is a bilingual and multicultural country, with both English and French as official languages at the federal level.

The federal Parliament consists of the Senate (upper chamber), which normally has 105 members appointed by the Governor General on the recommendation of the Prime Minister, and the House of Commons (lower chamber), with 308 members elected by citizens who vote in general elections or by-elections. The Government originates in the elected House of Commons. According to the principle of constitutional monarchy, the Queen, therefore, rules but does not govern.

Canada's electoral system has evolved in response to the country's geography. Our population, though not large in global terms, is spread over an immense land mass spanning six time zones. As a result, some electoral districts are huge and sparsely populated.

## **Federal Government**

Stephen Harper, Prime Minister  
80 Wellington Street  
Ottawa  
K1A 0A2  
email: pm@pm.gc.ca  
Fax: 613-941-6900

Gary Schellenberger, MP – Perth-Wellington  
544 Huron Street  
Stratford, Ontario N5A 5T9  
Phone: 519-273-1400  
Fax: 519-273-9045  
Email: schelg1@parl.gc.ca

## **Provincial Government**

The provincial government is made up of elected officials from different parts of the province. The provincial government is responsible for schools, health care and justice. The head of the provincial government is called the Premier.

## **Ontario Government**

Dalton McGuinty, Premier 416-325-1941

John Wilkinson, Minister of Research and Innovation, MPP – Perth-Middlesex  
55 Lorne Avenue East,  
Stratford, Ontario N5A 6S4  
519-272-0660  
Fax: 519-272-1064  
Email: jwilkinson.mpp.co@liberal.ola.org

## **Municipal Government**

The County is an administrative entity composed of a clearly defined territory and its population. The County is governed by a Warden and a council. Municipalities are created by provincial legislation. They exist to provide local government to communities throughout the province.

## **Elected Representatives 2006-2010**

Warden Julie Behrns, North Perth  
Councillor Ian Forrest, Perth East  
Councillor Bob McMillan, Perth East  
Councillor Robert McTavish, Perth East  
Councillor Ed Hollinger, North Perth  
Councillor Terry Seiler, North Perth  
Councillor Robert Wilhelm, Perth South  
Councillor Ron McKay, Perth South  
Councillor John Van Bakel, West Perth  
Councillor Gerry Kehl, West Perth

Daily operations are overseen by the Chief Administrative Officer, Bill Arthur

## **Perth County**

1 Huron Street  
Stratford, Ontario N5A 5S4  
Phone: 519-271-0531  
Fax: 519-271-6265

## **Member Municipalities**

North Perth  
330 Wallace Avenue North  
Listowel, Ontario  
N4W 1L3  
CAO: Kriss Snell  
Phone: 519-291-2950

Perth East  
25 Mill Street East  
Milverton, Ontario  
N0K 1M0  
CAO: Glenn Schwendinger  
Phone: 519-595-2800  
ext: 232

West Perth  
169 St. David Street  
Mitchell, Ontario  
N0K 1N0  
CAO: Will Jaques  
Phone: 519-348-8429  
ext: 225

Perth South  
3191 Road 122  
St. Pauls, ON  
N0K 1V0  
CAO: Tim Ivanyshyn  
Phone: 519-271-0619  
ext: 227

# Quality of Life

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Perth County is a great place to live.

In 2008, the County interviewed 385 businesses as a part of our Business Retention & Expansion project. During this process, 98% of businesses rated Perth County's Quality of Life as ***Excellent/Good***.

Living in Perth County isn't complete without sampling our outstanding local fare. With abundant agricultural production, Perth County is often referred to as "Ontario's food basket". Perth County is one of the region's main producers of pork, beef, dairy products, corn and organic produce.

Whether you are stopping at a roadside stand or visiting a farmers' market, the "Huron -Perth Buy Local Buy Fresh" map is a must have. From locally grown and produced vegetables and fruits, delightful cheeses, meats and maple syrup products; there are always plenty of savoury sensations that are guaranteed to delight your taste buds. Nearly 100 producers are listed on a detailed map of this area.

## Libraries

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The Libraries of Perth County are members of the Perth County Information Network, which allows users to have access to the holdings of all Perth East, West Perth, and Stratford libraries.

### Perth East Public Library, Milverton

The Perth East Public Library first opened in June 1910. The building is a Carnegie Library, funded by a generous donation from philanthropist Andrew Carnegie. The library is located at its original location, 27 Main Street South in Milverton and is open 5 days a week. Along with traditional book lending services, the library provides free access to a large collection of DVDs, magazines, and audiobooks. Programs for all ages are available, including Current Event discussion groups, children's play groups, and homework help for pre-teens. Eight computers with high speed internet access are available for public use at no charge. The library's online services are available 24/7 via the website [www.pertheast.library.on.ca](http://www.pertheast.library.on.ca)

### West Perth Public Library, Mitchell

The West Perth Public Library at 105 St. Andrew St. in Mitchell was completed in 1910 with the help of \$5000 received from the Carnegie fund established by American industrialist Andrew Carnegie. And as of 2008, the West Perth Public Library was



renovated and expanded to double its size, making it more accessible to the public. The library, open 44 hours per week, provides service to the residents of West Perth. These services include lending of library materials in a variety of formats including books, audiobooks, videos and magazines, internet computers for public use, programs for children and adults and interloan of materials to libraries across Ontario.

## North Perth Public Library, Listowel, Atwood, and Monkton

The North Perth Public Library Board maintains an “open door policy” to library access. Membership to the North Perth Public Library system is free to all residents of Perth County. Identification with a current address is all that is needed to gain membership.

## Recreation Amenities

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Perth County has seven wonderful golf courses, with most featuring outstanding scenery, pro shop amenities and fine dining. Challenge yourself to a day of fun and relaxation on the links. Wildwood Conservation Area and Woodland Lake Camp are also perfect spots to go for a swim.

## Recreation Facilities

Ice Pads/Arenas	5
Community Center	8
Swimming Pool	4
Ball Diamond	26
Soccer Pitch	16
Hiking Trails	50.2 km
Bicycle Trails	262 km
Tennis Courts	6
Golf Courses	7



Perth County has produced several NHL stars, including Howie Morenz of the Montreal Canadiens and Dan Gloor of the Vancouver Canucks. More recent athletes include, Tim Taylor of the Tampa Bay Lightning, Nick Libbett of the Detroit Red Wings, and Mark Bell of the Toronto Maple Leafs.

Other athletes from Perth County include Scott Steckly who is the 2008 NASCAR Canadian Tire Series Champion, Lori Sippel of the Canadian Women’s Softball team, and Julia Wilkinson of the Canadian Olympic Swim Team.

## Walk, Cycle and Ski Beautiful Perth County

More than ever before, people are discovering the enjoyment of the outdoors for pleasure and improved health through walking, cycling, and skiing. This region offers trail enthusiasts a variety of terrains from natural paths to paved routes. Come explore our trails!

North Perth offers trail users a unique combination of trails through the core area, agricultural land, parks, and former railway rights of way. The Rotary Walkway follows Memorial Park along the Maitland River, parklands, and core area. The Kinsmen Trail follows along the former railway rights of way adjacent to rural areas, and connects to Memorial Park through residential areas. A newly expanded trail provides a pleasurable year round experience along the former railway rights of way from the Kinsmen Trail south and the expanded trail to Atwood, as well as the new trail to Gowanstown.



In West Perth, there are more than 55 acres of groomed parkland with annuals and perennials. Mature trees provide lunchtime shade for picnickers. The West Perth Thames Nature Trail (WPTNT) meanders along the Thames River from the north end of town along the millpond & comes up to Highway 8. Crossing at the lights, the trail resumes south of Parmalat, coming up & crossing over the railway tracks. It is wheelchair accessible to the tracks. From here it is a rough hiking trail following along the river, passing under the Frank St. bridge, leading into the woodlands & over to the developing wetlands. Features of the trail include wetlands, uplands, & aquatic areas. The Lions Park Animal Zoo is a very popular attraction in West Perth, and it is home to various animals including deer, donkeys, llama and so much more. So bring the family to the Lions Park Animal Zoo for a fun-filled day of adventure!

In Perth South, the winter means the opening of the River Valley Winter Tube Slide for everyone to come and enjoy. This local attraction is fun for both friends and for a great family excursion. The Lion's Loop Trail meanders along the west side of the millpond, passing the WPTNT "Aquatic Educational Station" & through the park where you can visit an animal farm and enjoy a picnic. Crossing the dam will lead you onto the West Perth Thames Nature Trail.

# Service Clubs

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Each community enjoys the benefits of local Service Clubs that work together to make a difference in their municipality. Service Clubs include

	North Perth	Perth East	Perth South	West Perth
4-H Clubs	x	x	x	x
Agricultural Society	x	x		x
Beautification Committee	x			
Big Brothers & Sisters	x			
Chamber of Commerce	x			x
Kinnette Club	x			x
Kinsmen Club	x			x
Kiwanis Club	x			
Knights of Columbus				x
Lions Club	x	x		x
Masonic Lodge	x	x		x
Meals on Wheels	x	x		x
Optimist Club	x	x	x	x
Rotary Club	x			x
Royal Canadian Legion	x	x		x

# Arts and Culture

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If you are a fan of live theatre then Perth County is most definitely the place to play! From large scale productions to intimate local theatres, we have just the ticket you are looking for. The world famous Stratford Shakespeare Festival Theatre presents numerous plays in four distinct theatres with an outdoor theatre experience.

**Theatre 311** in Listowel is 123 seat theatre featuring local artists.

There are other arts events, antique shows, concerts, games and exhibits throughout the year.

## Stratford-Perth Museum

History comes to life as programs engage students, inspire passion, challenge ideas, and connect past to present.

Stratford Perth Museum

Director/Curator Linda Carter

4275 Huron Road,

RR#5, Hwy # 8 West

Stratford, ON N5A 6S6

Phone: 519.393.5311

Email: [info@stratfordperthmuseum.ca](mailto:info@stratfordperthmuseum.ca)

# Child & Elder Care

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**Perth Care for Kids** offers a licensed home child care program for children from infants to school age. Home child care offers the security of licensed care in a warm home environment. Homes and caregivers are carefully selected. All homes are approved and supervised. Homes must meet all requirements of the Day Nurseries Act.

Perth Care for Kids, located in Mitchell, also offers 67 licensed child care spaces for infants to children 6 years old. It also has off-site programs at Mitchell Public School and Upper Thames Elementary School for Kindergarten children and offers before and after school care for children ages 6-12 years. Full-time and part-time care is available.

Nursery schools are available in St. Mary's, Mitchell and Milverton. Some of our nursery schools are run cooperatively with parents and have specific expectations laid out for parent involvement. Nursery school runs for 2 1/2 hours, with one or two sessions a week for children ages 2 1/2 to 5 years of age.

Before and after school programs are offered for 60 children 4 to 12 years of age at 3 of our Perth Care for Kids locations.

For more information on hours, locations or services offered by the Perth Care for Kids, visit their website at [www.pcfk.on.ca/](http://www.pcfk.on.ca/).

## Elder Care

Long-term care homes provide secure and supervised health services for people when living at home is no longer possible.

### **Long Term Care Facilities**

Caessant Care, Listowel

52 beds

519 291 1041

710 Reserve Avenue South, Listowel, ON N4W 2L1

[www.caessantcare.com](http://www.caessantcare.com)

Hillside Manor

90 beds

519 393 5132

5066 Perth East Line 34, RR 5, Stratford, ON N5A 6S6

[www.reveraliving.com/homes/19/](http://www.reveraliving.com/homes/19/)

Kingsway Lodge

63 beds

519 284 2921

310 Queen Street East, RR 6, St. Marys, ON N4X 1C8

[www.kingswaylodge.com](http://www.kingswaylodge.com)

Knollcrest Lodge  
78 beds  
519 595 8121  
50 William Street, Milverton, ON N0K 1M0  
[www.knollcrestlodge.com](http://www.knollcrestlodge.com)

Mitchell Nursing Home  
48 beds  
519 348 8861  
184 Napier Street, Mitchell, ON N0K 1N0

Ritz Lutheran Villa  
83 beds  
519 348 8612  
RR 5, Mitchell, ON N0K 1N0  
[www.ritzlutheranvilla.com](http://www.ritzlutheranvilla.com)

Wildwood Care Centre  
60 beds  
519 284 3628  
100 Ann Street, PO Box 2200, St. Marys, ON N4X 1A1  
[www.wildwoodcarecentre.com](http://www.wildwoodcarecentre.com)

An additional 233 beds are available in three facilities located within the City of Stratford. Numerous Privately owned facilities provide additional beds, programs, and opportunities for senior care.

## Seniors Care

The Community Care Action Center serves people living in Perth County. They help people to live independently at home, and/or apply for admission to a long-term care facility.

They also provide information about local Community Support Agencies and link people with these services.

### **Victorian Order of Nurses (VON) - Perth-Huron Branch**

Helps maintain independence, while the individual remains in their home and community

Visiting Nursing - provides a wide range of home nursing services in the community

Foot Care - basic and advanced foot care and foot health education clinics

SMART (Seniors Maintaining Active Roles Together) Exercise Program

Special Steps Alzheimer Walking Program - volunteers are trained, supported and matched with an individual with dementia living in the community

Contact:

1-800-265-5176

Fax: 519-271-7612

[www.vonperthhuron.ca](http://www.vonperthhuron.ca)

**CarePartners** - South West North Huron-Perth

Provides visiting and shift nursing in the community including homes, schools, work places and long term care homes services

Contact

[www.carepartners.ca](http://www.carepartners.ca)

Address:

55 Lorne Ave E, Ste 3

Stratford, ON NA 6S4

519-273-7451

519-357-3143 (fax)

# Local Community Information

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## Health Care

Perth County is serviced by four hospitals.

Listowel Memorial Hospital is a 51 bed accredited facility. LMH offers acute care facilities for treatment of illnesses or injuries on inpatient and outpatient basis. Emergency care and ambulance services are available at all times. Services provided are patient activation, advance directives, speech pathology, physiotherapy, diabetes/nutritional counseling, prenatal classes, breast feeding clinics, accredited mammography unit, Breast Health Centre (*first of its kind in South Western Ontario*). LMH has a state of the art Digital Imaging department, and we are an OBSP site, with follow up care for those with breast abnormalities. LMH is also proud of its full Ultrasound services, including Echocardiography and Musculoskeletal.

Stratford General, Seaforth Community, and St. Marys Memorial Hospitals are members of the Huron Perth Health Alliance. Stratford is a 146 bed facility, offering short-term care, diagnostic, long-term treatment, emergency and outpatient services. Ambulances are on 24-hour call.

The Stratford General Hospital delivers top quality medical services in a modern 134-bed facility. Stratford has gained a reputation as an innovative leader within the medical community for the development of programs that ensure health services are delivered in a timely and efficient manner. The Stratford General Hospital provides general and specialized short-term care, diagnostic, long-term treatment, emergency and outpatient services. Three local ambulances are on 24-hour call to deliver emergency care to patients. Over the next two years, the hospital will undergo a tremendous transformation. The project includes a new wing to house Emergency, Medical Imaging, and a comprehensive surgical service. The East building will be maximized with a new Intensive Care Unit, new Mental Health Unit and an expanded maternal/child program.

The Seaforth Community Hospital is an 18 bed (8 acute, 10 complex continuing care) hospital providing 24 emergency department services, diagnostic imaging, laboratory services, physiotherapy, occupational therapy, clinical nutrition, diabetes education and pre-admit clinics. Ambulatory specialist clinics include OB/GYN, internal medicine, allergy, orthopedics, pediatrics, general surgery and dentistry. The Seaforth site also has a heliport.

The St. Marys Memorial Hospital is a 21 bed primary care facility meeting the demands for improved bed utilization through the development of many outpatient clinics: diabetes,

cardiac, living with stroke, allergy, orthopedic, gynecological, pediatric, breast feeding, rehabilitation services. The emergency department is staffed on a 24 hour basis. The hospital is well serviced with nursing, rehabilitation, dietary, laboratory, diagnostic imaging, hospital auxiliary, volunteers and co-op students.

Also, the Mitchell Medical Centre services Mitchell and surrounding area. The Medical Centre is truly a community based entity. No government funding was used for its construction. The service it provides to the area is invaluable. Mitchell Family Doctors currently houses 3 doctors. The Medical Centre is home to 2 dentists and their staff, 2 Optometrists, a Physiotherapist, Community Care Access Centre, and a Registered Massage Therapist. The Centre is currently being expanded by 1500 square feet, in order to better service the community. Another doctor in town operates an independent practice. The nearby Stratford General Hospital (15 minutes east of Mitchell) provides further comfort.

### **Listowel Memorial Hospital**

255 Elizabeth Street East  
Listowel, Ontario, Canada.  
519-291-3125

### **Stratford General Hospital**

46 General Hospital Drive  
Stratford, ON  
N5A 2Y6  
519-271-2120  
519-271-7137 (fax)

### **Mitchell Medical Centre**

7 Frances St.  
Mitchell, ON  
N0K 1N0  
519-348-8402

### **Seaforth Community Hospital**

24 Centennial Drive, Box 99  
Seaforth, Ontario  
N0K 1W0  
519-527-1650  
519-527-8414 (fax)

### **St. Marys Memorial Hospital**

267 Queen St. W.  
P.O. Box 940  
St. Mary's ON  
N4X 1B6  
519-284-1332  
519-284-4631 (fax)

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## Emergency Services

Perth County offers emergency services, which ensure public safety by addressing different emergencies. Some agencies exist solely for addressing certain types of emergencies whilst others deal with ad hoc emergencies as part of their normal responsibilities. Agencies also engage in community awareness and prevention programs to help the public avoid, detect, and report emergencies effectively.

**To report a life threatening emergency situation, dial 9-1-1**

## Ambulance

Perth County offers full ambulatory services and staff to deal with medical emergencies. An ambulance is a vehicle for transporting sick or injured people to, from or between places of treatment for an illness or injury.

Perth County Ambulance Service  
(519) 273-7382

## Fire

Volunteer Fire Departments provide Fire services to Perth County. Firefighters deal with fire and rescue operations, and may also deal with some secondary emergency service duties. A volunteer fire department is an organization of firefighters who have joined forces to perform fire suppression and other related emergency services.

### North Perth

Fire Chief: Ed Smith  
Phone: 519-291-4500

### Perth East

Fire Chief: Darrell Reis  
Phone: 519-595-2800  
ext: 226

### West Perth

Fire Chief: Walt Anderson  
Phone: 519-348-9031

### Perth South

Fire Chief: Darrell Reis  
Phone: 519-595-2800  
ext. 226

## Police

Perth County is serviced by the Ontario Provincial Police. Their role is to provide community safety and act to reduce crime against persons and property. The OPP is responsible for providing policing services, investigating crimes, patrolling highways and is responsible for many of the waterways in the province.

### Head Office

380 Huron Road, Box 38  
Sebringville, ON N0K 1X0

### Acting Inspector Brad Fishleigh

519-393-6123  
519-393-6125 fax

### Mitchell (Satellite Office)

132 St. George Street  
Mitchell, ON N0K 1N0

519-348-9700  
519-348-4155 fax

### ST. Marys (Satellite Office)

35 Wellington Street South, Box 10  
St. Mary's, ON N4X 1A9

519-284-1762  
519-284-4771 fax

### Listowel (Satellite Office)

330 Wallace Avenue North  
Listowel, ON N4W 1L3

519-291-3326  
519-291-5414 fax

# Utilities

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The following utilities are available to businesses and residents alike.

## Electricity

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Hydro One Networks Inc. delivers electricity safely, reliably and responsibly to homes and businesses across the province of Ontario. Hydro One is wholly owned by the Government of Ontario.

The Ontario Energy Board (OEB) has announced the prices for electricity remain unchanged. As part of the Regulated Price Plan (RPP), electricity prices are reviewed and adjusted by the OEB more frequently — every six months if necessary.

Beginning in 2010 and continuing through 2011, Hydro One will start switching customers to Time-of-Use prices. All business customers will be notified in advance of being switched to Time-of-Use prices through the mail with an education kit containing information on how to take advantage of Time-of-Use prices.

With new time-of-use prices, the price of electricity will depend on when you use it. There are three different time-of-use prices:

\$0.044/kWh for off-peak

\$0.08/kWh for mid-peak

\$0.093/kWh for on-peak

These prices are reviewed every six months by the Ontario Energy Board, with any change taking place every May 1 and November 1. Time-of-use periods reflect the cost to produce energy throughout the day. When demand is low, less expensive sources of electricity are used. When demand rises, more expensive forms of electricity production are called upon.

Hydro One Networks Inc.  
CustomerCommunications@HydroOneNetworks.com  
General Inquiry: 1-888-664-9376  
Fax: (905) 944-3251  
185 Clegg Rd.  
Markham, Ontario L6G 1B7

## Natural Gas

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Natural Gas is supplied to Perth County by Union Gas Limited. Union Gas Limited is a major Canadian natural gas utility that provides energy delivery and related services to about 1.3 million residential, commercial and industrial customers in over 400 communities in Ontario.

Union Gas provides services to businesses which include agriculture, builders, institutions, light industrial, lodging, offices, recreation, restaurants, retail and warehouses.

Effective January 2, 2010, rates for M2 Commercial/Industrial businesses are **\$0.198379/m<sup>3</sup>**.  
Union Gas also charges for Transportation, Storage, Delivery, and other miscellaneous charges.

Commercial Industrial information - London, Stratford & Woodstock  
Phone: 519 667-4108  
Fax: 519 667-4263  
jgregorio@uniongas.com

## Alternative Energy

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Wind Energy is being developed by the Countryside Energy Cooperative Inc. It is their mandate to develop community-based sustainable energy from renewable sources.

Countryside Energy Coop  
25 Mill Street East, PO box 674  
Milverton, ON N0K 1M0  
Phone 519-595-3999 / 888-595-3999  
Email info@countrysideenergyco-op.ca

## Water & Sewage

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The Ontario Drinking Water Systems Regulation regulates municipal and private water systems that provide water to year-round residential developments and designated facilities that serve vulnerable populations such as children and the elderly.

### Commercial Water & Sanitary Sewer Rates (m<sup>3</sup>)

		<b>Water</b>	<b>Sewer</b>
<b>North Perth</b>	<400 m <sup>3</sup>	\$0.813	\$1.05
	400-800 m <sup>3</sup>	\$0.711	\$0.894
	>800 m <sup>3</sup>	\$0.586	\$0.736
	Base rate service charge based on connection size		
<b>West Perth</b>	<135 m <sup>3</sup>	\$0.63	\$0.945
	>135 m <sup>3</sup>	\$0.63	\$0.945
	Urban Service charge = \$18.38. Rural Service charge = \$32.19		
<b>Perth East</b>		\$0 .97 m <sup>3</sup>	\$1.067
Additional bi-monthly charge of \$27.42 for capital works			

### Contact

North Perth Public Works  
Gary Pipe, Director of Public Works  
Phone: (519) 292-2068

Fax: (519) 291 - 9643  
Email: [gpipe@northperth.ca](mailto:gpipe@northperth.ca)

Perth East Public Works

Bud Markham, Public Works & Parks Manager  
Phone: (519)595-2800 x 234  
Fax: (519)595-2801  
Email: bmarkham@pertheast.on.ca

Tel: (519) 348-8429 x231  
Fax: (519) 348-8935  
E-mail: mkraemer@westperth.com

West Perth Operations Manager  
Mike Kraemer, Operations Manager

Perth South Public Works  
Larry McGregor, Director of Public Works  
Phone: (519)271-0619 x 226

## Garbage & Waste Removal

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A user-pay system is in place for garbage removal. Those who produce the least waste pay the least. Only standard size garbage bags, cans or bundles bearing a "bag tag" will be collected. Residential waste is picked up on a weekly basis.

### North Perth

Bag tag fee: \$2.50 each  
Garbage in bag at landfill \$2.50 per bag  
Towns and Hamlets: 2 bag maximum, 1 tag per bag  
Rural Areas: 4 bag maximum, 1 tag per bag

### West Perth

Bag tag fee: \$2.00 each  
Recycle blue box: \$8.00 each  
Composters: \$50.00 each

### Perth East

Bag Tags:	\$ 2.50 each
New and Replacement Blue Boxes	\$ 6.00 each
Tires - 16" and under, no rims	\$ 5.00 each
Landfill Tipping Fees - General Waste	\$12.50/m3
Landfill Tipping Fees - Contaminated Soil	\$50.00/m3
Appliances with insulation.	\$4.00 each
Non-insulated appliances:	no charge <i>(must be tagged to show freon removal)</i>
Scrap metal <i>(4ft lengths max):</i>	no charge
Clean Wood:	no charge
Leaves and Grass Clippings:	no charge

### Perth South

Garbage Bag Tags are available at a cost of \$2.00 per tag  
Green Cone Digesters available for \$90.00  
Landfill sites:  
Downie Ward: 3825 Perth Rd.130,  
Blanshard Ward: 1591 Perth Road 139,

Landfill Rates:  
Minimum charge \$5

Maximum charge	\$200
Burnables (Blanshard site only)	\$5 per cubic metre

All communities in Perth County participate in a Recycling program. Curb side pickup of recycleables is available on a weekly or bi-weekly basis, depending on the community.

## Telephone & Internet

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With the completion of Perth County’s Rural Broadband project, the County is almost 100% serviced with high-speed Internet access.

Speeds are comparable to urban areas at 1.5 Mbps download and 512 Kbps upload, with capacity for higher speeds for those willing to pay extra and for commercial/industrial users.

There is also VoIP and IPTV available (IPTV is TV signal over Internet), with a number of providers deploying fibre. The majority of the geographic areas will be served by wireless WiFi and WiMax technology.

**Mornington Communications** is a co-operative and is owned by the members and governed by a Board of Directors. This unique distinction has enabled Mornington Communications to offer exceptional services at competitive prices and rewards members for their business by declaring annual dividends based on company profits.

Mornington Communications Co-operative Limited is an Independent Telephone company serving approximately 1900 customers in the 595 exchange since 1919. Services provided by Mornington include:

- Local Telephone Service
- Call Management Features
- ALTO Long Distance
- Internet Services
- Security Monitoring
- Cellular Service
- Digital TV

**Mornington Communications Co-operative Limited**

16 Mill Street East, P.O. Box 70  
 Milverton, Ontario, Canada N0K 1M0  
 Telephone: 519-595-8331  
 Toll Free: 1-800-250-8750  
 Fax: 519-595-4142  
 E-mail: sales@mornington.ca

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**Quadro Communications Co-op Inc.** serves an 800 km<sup>2</sup> area in the rural community west of Stratford and north of London. Quadro is one of several independent Telephone companies in southwestern Ontario. Quadro is currently undergoing a “Fibre-to-the-Home” initiative. This

program will see High Speed internet access to every home in Quadro's region. This involves replacing existing cooper wire with fibre optic cable for all customers.

**Quadro Communications Co-op Inc.**

1845 Road 164  
PO Box 101  
Kirkton ON N0K 1K0  
Phone (519) 229-8933  
or 1-800-265-4983  
fax (519) 229-8998  
email customer.care@quadro.net

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**Wightman Telecom Ltd.** serves residential and business customers in the community of North Perth, including Listowel, Atwood, Monkton, and rural points in-between. Wightman offers Telephone, Internet, and Security services. Wightman Telecom is an independent telephone company. They offer reliable telephone, long distance and internet service. They also offer the latest and best technology and the ultimate in personalized service.

**Wightman Telecom**

100 Elora St. N.  
P.O. Box 70  
Clifford, ON  
N0G 1M0  
Telephone: 1 888 477-2177 (toll-free)  
Fax: 1 888 241-1100 (toll-free)

\*\*\*\*\*

**OmniGlobe Broadband.** OmniGlobe Networks is pleased to announce that the Perth County network is now LIVE! High speed Internet connection is ideally suited for remote and rural areas. Not only is it over 25 times faster than a standard dial-up session but it does not block the telephone line, which means that you can remain connected and happily surf the web, even while talking on the telephone.

**OmniGlobe Broadband**

Telephone: 1 888 365-6664 (toll-free)  
Email: info@omniglobebroadband.com

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**Bell Canada**

Bell Canada, commonly shortened to "Bell", is a national Canadian telecommunications company. Including its subsidiaries it is the incumbent local exchange carrier for telephone services in most of Canada. Bell Canada currently services over 13 million phone lines in Canada.

Services include local phone, long distance service, business phone, internet, wireless, satellite TV, and more.

\*\*\*\*\*

**Rogers Communications Inc.**

Rogers is one of Canada's largest communications companies, particularly in the field of wireless communications and cable television, with additional telecommunications and mass media assets.

Rogers Communications is a provider of Wireless, Cable TV, High Speed Internet and Home Phone services to consumer residences and businesses in Canada.

# Education

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Education in Ontario is administered by two publicly funded systems. Programs are available to students in Kindergarten through to Grade twelve. Most children receive their education through Public or Catholic school boards that are governed by some of the highest standards in the world. The Avon-Maitland District School Board and the Huron-Perth Catholic District School Board govern education in Perth County.

The publicly funded school systems are financed entirely by provincial grant. The government funds are derived from the education portion of property taxes and from general income tax revenues collected by the province.

Some children receive an education through private schools, home schooling, or parochial schools. These options are not eligible for funding from the provincial government.

An Ontario student needs an **Ontario Secondary School Diploma** to graduate from high school. When one enters Grade 9, the credit system takes effect until one finishes Grade 12. To obtain an Ontario Secondary School Diploma, one must earn 18 compulsory credits and 12 elective credits. Other than credits, students must conduct 40 hours of community service and pass the Ontario Secondary School Literacy Test.

## School Boards

Avon-Maitland District School Board  
62 Chalk Street North  
Seaford, Ontario N0K 1W0  
www.amdsb.ca  
Phone: 519-527-0111  
Fax: 519-527-0222

Huron-Perth Catholic District School Board  
87 Mill Street, PO Box 87  
Dublin, Ontario N0K 1E0  
www.phcdsb.edu.on.ca  
Phone: 519-345-2440  
Fax: 519-345-2449

## Perth County Public Schools

### Elementary Schools

Central Perth Elementary School (JK - 8)  
4663 Road 135, R.R. #1, Sebringville N0K 1X0  
Tel: 519-393-5300

Downie Central Public School (JK - 8)  
4384 Perth Line 20, R.R. #2, St.Pauls N0K 1V0  
Tel: 519-393-6196

Listowel Central Public School (JK - 8)  
305 Binning Street, Listowel N4W 1G4  
Tel: 519-291-3250/3340

Listowel Eastdale Public School (JK - 6)  
365 Nichol Avenue, Listowel N4W 2M3  
Tel: 519-291-2930

Elma Township Public School (JK - 8)  
5972 Line 72, R.R. #2, Atwood N0G 1B0  
Tel: 519-356-2241

Milverton Public School (JK - 8)  
68 Mill Street East,  
Milverton N0K 1M0  
Tel: 519-595-8859

Mitchell Public School (JK - 6)  
180 Rowland Street, Mitchell N0K 1N0  
Tel: 519-348-4711

Mornington Central Public School (JK - 6)  
7241 Road 131 Perth East, R.R. #1, Newton  
N0K 1R0 Tel: 519-595-8995

Tel: 519-229-8920

North Easthope Public School (JK - 8)  
4672 Line 43, R.R. #1, Stratford N5A 6S2  
Tel: 519-625-8398

Wallace Public School (JK - 8)  
8727 Road 164, Gowanstown N0G 1Y0  
Tel: 519-291-2380

South Perth Centennial Public School (JK - 8)  
1866 County Road 163,  
R.R. #1, St. Marys N4X 1C4

Upper Thames Elementary School (JK - 8)  
165 Frances Street East, R.R. #5, Mitchell  
N0K 1N0 Tel: 519-348-8472

## Secondary Schools

Listowel District Secondary School  
155 Maitland Avenue South, Listowel N4W 2M4  
Tel: 519-291-1880

Mitchell District High School  
95 Frances Street East, Mitchell N0K 1N0  
Tel: 519-348-8495

Stratford Northwestern Secondary School (7-12)  
428 Forman Avenue, Stratford N5A 6R7  
Tel: 519-271-9740

## Perth County Catholic Schools

### Elementary Schools

St. Mary's School Listowel  
1209 Tremaine Avenue  
RR4 Listowel, Ontario N4W 3G9  
519-291-3000

St. Patrick's School Kinkora  
RR1 Sebringville, Ontario  
4583 Rd 145 NOK 1XO  
519-393-5580

St. Patrick's School Dublin  
94 Mill Street,  
3928 Perth Rd 180  
Dublin, Ontario NOK 1E0  
519-345-2033

## College and University

Ontario offers a wide range of postsecondary options for those wanting to study in this province. There are 19 universities, twenty-four colleges of applied arts and technology, agricultural colleges, colleges of health sciences and of art, a military college, privately funded degree-granting institutions, registered private career colleges, and many other options as well.

The University of Waterloo is scheduled to open a Satellite campus in Stratford, Ontario in September of 2010.

# Media

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## Newspapers

Both daily and weekly newspapers are circulated throughout Perth County. Newspapers include the Listowel Banner, the Independent Plus, The Mitchell Advocate, the St. Marys Argus Journal, the Stratford Beacon Herald, the Stratford City Gazette and The Citizen. Numerous other daily newspapers circulate within the County, including the Waterloo Region Record, the Toronto Star, the Toronto Sun, the London Free Press, the Globe and Mail, and the Financial Post.

## Television

CKNX – Wingham (A Channel, the New NX)

**CKNX, A Wingham** (*formerly known as **The New NX** and **A-Channel Wingham***) is a television station owned by CTVglobemedia which serves mid-western Ontario. It is part of the A network. The station broadcasts out of Wingham, Ontario and has offices in Wingham.

CKCO – Kitchener (CTV)

**CKCO-TV** is a television station broadcasting on channel 13 in Kitchener, Ontario, Canada. It is an owned and operated station of the CTV Television Network, and has been branded **CTV Southwestern Ontario** since 2005.

CFPL – London (A Channel, the New PL)

**CFPL-TV (A London;** previously known as **The New PL** and **A-Channel London**) is a television station owned by CTVglobemedia, which serves the London and Sarnia regions of Ontario.

CBLT – Ontario (CBC)

**CBLT** is the television call sign for the CBC's television station in Toronto, Ontario. It is the oldest television station in Toronto, and the second oldest in Canada after its SRC sister station CBFT in Montreal. It is also the flagship television station of the CBC Television Network, and houses the studios for most of CBC's programs, news, and shares studios with CBC Newsworld.

## Radio

**BX-93 (92.7 FM)** is a Canadian radio station based out of London, Ontario with a very popular country playlist.

**CJCS-AM** is a Canadian radio station in Stratford, Ontario with an oldies format at AM 1240 kHz. The station, known as "10AK" began broadcasting in 1928 as an amateur station. In 1933, the station changed to 1200 kHz, moved to 1210 kHz in 1936 and then moved to its present frequency at 1240 kHz on March 29th, 1941.

CJCS is owned by Raedio Inc. Lloyd Robertson, Bob Bratina and Tony Parsons all started their respective broadcasting careers at this station.

**CHGK-FM** is a Canadian radio station in Stratford, Ontario with an adult contemporary format at 107.7 FM. The station uses an on air branding as **107.7 MIX FM**.

On September 2, 2003, CHGK began broadcasting at 107.7 FM

**CKNX** is a Canadian radio station, which broadcasts at 920 AM in Wingham, Ontario. The station broadcasts a country music format

**CIBU** is a Canadian radio station, which broadcasts at 94.5 FM in Wingham, Ontario. The station broadcasts an active rock format with the brand name **The Bull**.

**CKNX** is a Canadian radio station, which broadcasts at 101.7 FM in Wingham, Ontario. The station broadcasts an adult contemporary format as **101.7 The One**. The Station was formerly known as FM102 before summer 2006.

**CKGL** is a Canadian radio station, which broadcasts at 570 AM in Kitchener, Ontario. The station airs a news format with the brand name **570 News**.

**CJTW-FM** is a Canadian radio station, broadcasting at 94.3 FM in Kitchener, Ontario. The station, owned by Sound of Faith Broadcasting, airs a Christian music and talk programming format branded as **Faith FM**.

**CHYM** is a Canadian radio station, which broadcasts at 96.7 FM in Kitchener, Ontario. The station airs an adult contemporary format under the brand **CHYM FM**.

**CBLA-FM** is a Canadian radio station. It is the CBC Radio One station in Toronto, Ontario, broadcasting at 99.1 FM.

**CIKZ-FM** is a Canadian radio station, broadcasting at 106.7 FM in Waterloo, Ontario. The station, owned by Rogers Communications, airs a country music format branded as **KIX 106**.

# Population

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## Population by Age and Gender

	Total	Male	Female
Total Population	43,880	21,920	21,960
0 to 14 years	9,190	4,795	4,390
15 to 19 years	3,515	1,780	1,730
20 to 29 years	5,365	2,750	2,615
30 to 39 years	4,970	2,515	2,465
40 to 49 years	6,840	3,400	3,440
50 to 59 years	5,685	2,925	2,750
60 to 69 years	3,675	1,810	1,870
70 years and over	4,630	1,935	2,705

**Source:** Census Canada 2006 Community Profile

## Population Projections

2007 44,756

2011 44,970

2016 46,068

**Source:** Statistics Canada, 2001-2007 and projections of Ontario Ministry of Finance

## Family Structure

Housing – Owned	12,645
Housing – Rented	3,025
Husband & Wife families	10,075
Lone-parent families	1,100
Average # of persons/family	3.1

Single (never married) 9,595

Legally Married 20,365

Separated 895

Widowed 2,270

Divorced 1,560

**Source:** Census Canada 2006 Community Profile

# Key Sectors

Perth County is an economic leader in the province, in manufacturing, agriculture and tourism. From robotics to aerospace, auto parts to farm services, technology leaders to world-renowned theatre, Perth County has established itself as a major player on the international stage. The environment for business development is truly exciting.

## Agriculture

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Agriculture is one of the largest sectors in Perth County. The County is home to 2,438 census farms, and 498,159 acres of farmland. In 2006, farm cash receipts for main commodities totalled \$558.5 Million. Dairy receipts led the way at \$159 Million. Pork Producers were second highest in farm receipts, at \$142.7 Million.

### Farms by Industry Group, 2006 Census (number of farms)

Dairy cattle and milk production.....	431
Beef cattle ranching and farming.....	319
Hog and pig farming.....	379
Sheep and goat farming.....	53
Poultry and egg production.....	121
Other animal production.....	199
Oilseed and grain farming.....	757
Vegetable and melon farming.....	25
Fruit and tree nut farming.....	6
Greenhouse, nursery and floriculture.....	22
Other crop farming.....	126

### Major Field Crops, 2006 Census (hectares)

Winter wheat .....	26,054
Oats for grain .....	1,051
Barley for grain.....	3,741
Mixed grains .....	5,055
Corn for grain .....	44,016
Corn for silage .....	10,362
Hay .....	28,283
Soybeans .....	39,552
Dry white beans .....	4,111
Other dry beans .....	4,008
Potatoes .....	51

The agricultural industry is supported locally, by these organizations:

- |                                       |  |
|---------------------------------------|--|
| 4-H Association                       | Jersey Club – Huron/Perth                |
| Banner Counties Ayrshire Club         | Junior Farmers Association of Ontario    |
| Beef Farmers Association              | National Farmers Union – Perth/Oxford    |
| Canadian Association of Farm Advisors | Ontario Bean Producers’ Marketing Board  |
| Canola Growers’ Association           | Perth County Federation of Agriculture   |
| Cattle Feeders – Huron/Perth          | Plowmen’s Association                    |
| Chicken Farmers of Ontario            | Pork Producers                           |
| Christian Farmers Association - Perth | Soil & Crop Association                  |
| Coloured Bean Growers’ Association    | Soybean Growers                          |
| Corn Producers                        | Stratford Master Gardeners               |
| Dairy Producer Committee              | Swine Liquid Feeding Association         |
| Ecological Farmers                    | Wheat Producers – District 5             |
| Egg Farmers of Ontario                | Women for the Support of Agriculture     |
| Environmental Farm Plan               | Women’s Institute – Huron Perth District |
| Farm Safety Association               | Women’s Institute – Perth South District |
| Holstein Breeders                     |  |

# Manufacturing

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Manufacturing in Perth County is a booming sector.

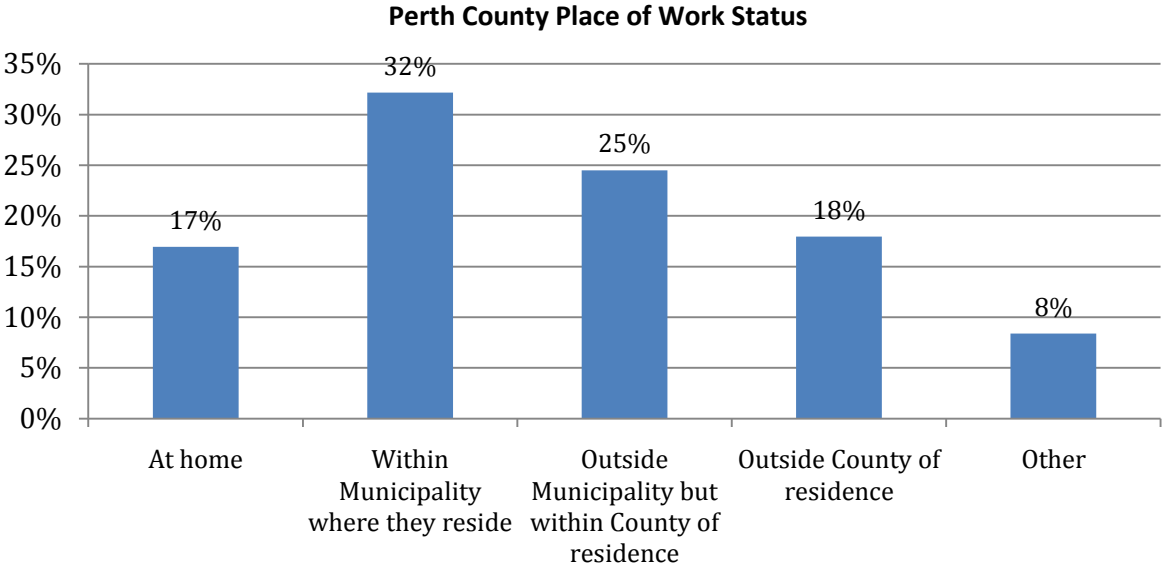
A total of 29% of the labour force in Perth County, is employed in the Manufacturing sector. This compares to 13% in the Province of Ontario. Perth County employs 7,120 individuals in the manufacturing, industrial and trades sector. Over 2,400 are employed in the Fabricated Metal Products sector. The Construction industry employs 1,900 people. Other key sectors include Food Processing, Plastics, and Textiles.

### Commuter Flows

Perth County Exports 1190 positions in the Building and Construction industry, while Importing 1890 positions into Perth County for the Manufacturing industry.

Other Industries exporting labour outside the county include Transportation, Management and Administration, Health Care, and Education.

Industries importing labour include the Wholesale & Retail industry, and the Food & Accommodation sector.



# Tourism

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The Perth County Visitors Association was created in 2003 and in its first 5 years of operation, has put Perth County on the map as a destination for tourists and visitors.

In 2006, there were between 1.2 to 1.5 million visitors to Perth County\*. Total taxes generated in 2006, as a result of visitor spending reached \$46,574,000 including \$721,000 in municipal taxes accrued to the County. There are approximately 1,236 jobs which are attributed to the tourism industry. These jobs generate \$40,274,000 in labour income. Tourism and visitors in Perth County generate \$69,916,000 in GDP.

It is estimated that 23% of visitors are international totalling 340,347 visitors in 2006. 178,210 came from the USA and stayed overnight. Non-USA visitors came primarily from Germany, UK and other European countries. 99% were adult-only visitors, aged 55+.

\$90 million in tourism-related expenditures including food, lodging, entertainment, recreation (US & International Visitors)

\*statistics include Perth County, the Town of St. Marys, and the City of Stratford

For more information on Perth County Tourism, visit [www.visitperth.ca](http://www.visitperth.ca)

# Entrepreneurship & Business Development

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Those seeking to spread their entrepreneurial wings by starting an enterprise of their own won't find a bluer sky in which to soar than Perth County.

- 89% of our businesses are considered small business, employing less than 10 people
- Over 14,000 individuals work for small businesses in Perth County

Small business is supported by a number of organizations, including the:

- Perth CFDC
- Stratford-Perth Center for Business
- North Perth Chamber of Commerce
- Retail Merchants
- Elma Ward Business Community
- Milverton Business Association
- Millbank Business Association
- Shakespeare Business Association
- West Perth Business Affiliates

Whenever an entrepreneur dreams of starting or expanding a business, we want to be there to give them every chance for success.

# Contact

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Economic Development Department

Bernia Wheaton, Economic Development Coordinator  
County of Perth  
1 Huron Street  
Stratford, Ontario  
N5A 4S5

Phone: 519-656-9253

Mobile: 519-274-4651

Email: [bwheaton@perthcounty.ca](mailto:bwheaton@perthcounty.ca)

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This document contains information which is subject to change without notice. All data is believed to be accurate, but the reader is advised to verify data prior to making decisions.